

2017 Free First Friday Film Series

Anaina Hou Community Park is pleased to offer a series of free movies on the lawn at Kauai Mini Golf. The community is invited to gather up the family, bring a blanket or lawn chair, and join us for this great *free* activity under the stars on the lovely North Shore of Kauai.

Audience:

These events serve an average of 100 attendees and the lawn can comfortably serve up to 150 as we continue to grow. Attendees are predominantly members of our kama`aina community, seeking family-friendly entertainment options, plus a few visitors to our island.

2017 Series Event Dates:

First Fridays February through October – 2/03, 3/03, 4/07, 5/05, 6/02, 7/04, 8/04, 9/01, 10/06

Time:

Attendees generally join us beginning at 6:00pm to save their spot on the lawn and enjoy refreshments or dinner from our Café. At each event, we invite a local group to perform or nonprofit organization to share information about their work prior to the start of the movie. Then, the film starts at dusk, around 7:00pm.

Sponsorship Opportunities:

Movie Series sponsorship packages provide your business an opportunity to support a popular local event, while benefitting from prominent advertising through various marketing channels. We can provide your company with direct access to 900+ email subscribers, 5,000+ North Shore community members and visitors via Facebook, and more. Please see the attached sheet for more information.

About Us:

Anaina Hou Community Park is a nonprofit gathering place on the lovely North Shore of Kauai. Today, on our 15-acre campus, we are pleased to offer Kauai Mini Golf & Botanical Gardens, a Café and Gift Store, access to hiking the Wai Koa Loop Trail, two weekly Farmer's Markets, a Playground and Skate Ramps, Kilauea Night Market, Free Movie Nights and numerous other free events. Last year, Anaina Hou was pleased to serve over 40,000 members of our community and guests.

In the near future, we will present the Porter Pavilion to our community. This facility, funded entirely by a generous gift from Bill and Joan Porter, will provide a beautiful new gathering space that will host concerts, films, theater, lectures, luaus, wedding receptions, and other community events.

Pu`ukumu School, a private Middle and High School, will also join our campus in approximately 18 months. The school is a separate non-profit organization from Anaina Hou. However, the two organizations will partner to create educational and artistic programs for our community.

Contact:

Thomas Daubert, Executive Director, 808.442.2108 or thomas@anainahou.org
Brittney Williams, Events Manager, 808.977.8543 or brittney@anainahou.org



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Sponsorship Opportunities

Each of our sponsorship opportunities are designed to help meet *your* marketing objectives. Please contact us to discuss how we can help reinforce your brand and assist you in reaching new customers.

	EXCLUSIVE 2017 Series Package \$5,000	2017 Series Package \$2,500	Single Film Package \$500
Pre-event sponsorship messaging opportunities:			
✿ front of campus banner throughout the week prior	X	X	
✿ active social media messaging	X	X	X
✿ fliers disseminated across the North Shore	X	X	X
✿ event website	X	X	X
Visibility at the event:			
✿ Lawn banner (provided by sponsor)	X	X	X
✿ recorded video message shown prior to the movie	X	X	
✿ still image ad shown before and after the movie	X	X	X
✿ mahalo prior to the movie by Anaina Hou representative	X	X	X
✿ booth space provided for personal representation at the event	X	X	X
Other benefits:			
✿ Hyperlinked banner on event website for remainder of the year	X	X	X
✿ Company spotlight in one email newsletter reaching over 900 households	X	X	X
✿ Company spotlight in one boosted social media placement	X	X	
✿ Photo opportunity with organizational leadership	X	X	X
✿ Reserved covered pavilion seating for up to 8 at one event	X	X	
✿ Free meal from the Café for up to 8 at one film event	X	X	
✿ Free Mini Golf game passes for 8 customers and team members to enjoy throughout the year	X	X	X



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Share your marketing message and interact with our community!



Welcome to the  **anaina hou**
community park

First Friday Movie featuring:

Mahalo nui loa to the generous sponsor of tonight's film:

Kilauea Studio
Dance Fitness Art

www.kilaueastudio.com

